

CAMBRIDGE CATALYST



ON THE PULSE OF THE CITY'S BUSINESS COMMUNITY

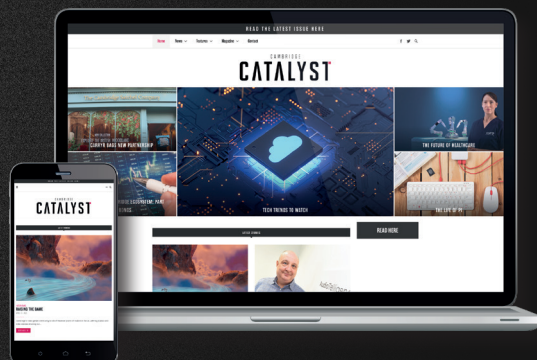
A high-end, glossy magazine published bi-monthly, Cambridge Catalyst features profiles on high-flying local start-ups and entrepreneurs, opinion pieces, interviews and news from the fizzing Cambridge tech cluster, plus premium lifestyle content including dining, fashion and travel.

Find out more at cambridgecatalyst.co.uk

CAMBRIDGE CATALYST



A UNIQUE NEW
BUSINESS
& LIFESTYLE
MAGAZINE FROM
THE MAKERS
OF CAMBRIDGE
EDITION



FREQUENCY: BI-MONTHLY

The magazine will be published six times per year, with issues released in March, May, July, September, November and December.



CIRCULATION: 10,000

8,000 copies distributed to free pick-up points, with a further 2,000 posted directly to business leaders in the city.



DISTRIBUTION:

Distributed to business and science parks, local companies, train stations, car dealerships, private hospitals and more.

RATECARD

PRINT + DIGITAL MAGAZINE ADVERTISING

DOUBLE PAGE SPREAD	FULL PAGE	HALF PAGE	QUARTER PAGE
£2000	£1100	£650	£350
420x297mm +3mm BLEED	210x297mm +3mm BLEED	190x135mm [HORIZONTAL] 91.6x277mm [VERTICAL]	91.6x135mm

ADVERTISING FEATURE

DOUBLE PAGE SPREAD	FULL PAGE
£2500	£1375

WEBSITE (COST PER MONTH)

SUPER LEADERBOARD	1170 x 90px	£825
SKYSCRAPER	270 x 780px	£800
MPU	270 x 250px	£450
SPONSORED ONLINE EDITORIAL	500 words	£1,600
HERO SLIDER		POA
HERO SPOT		POA
SOCIAL PROMOTION		POA
COMPETITION		POA
BESPOKE MICROSITE		POA

BESPOKE REQUIREMENTS

COVER FLAPS ■ LEAFLET/FLYER INSERTS ■ FEATURE REPRINTS ■ ADVERTORIALS – INCLUDING RUN-ONS ■ GATEFOLDS – SINGLE/DOUBLE PAGE ■ IN-HOUSE ADVERTISING DESIGN

■ We can accept EPS, JPEG, TIF and PDF files. ■ We do not accept Quark files. ■ Files for print must be 300dpi and CMYK, if images are sent in any other colour space we cannot be held responsible for any colour changes as a result of converting to CMYK. Files for the newsletter/website must be 72pi and RGB. ■ We accept CD, DVD, FTP and emailed artwork. You may have to compress or zip your files. ■ We do not supply proofs of supplied artwork. ■ In order for your advertisement to be dealt with efficiently, please supply all materials in the correct format as shown above. ■ Please email your artwork to: catalystads@bright-publishing.com.

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